



## How it Works...

One of our most popular services is the group bookings and fundraisers with kindies, schools, vacation care and clubs, offering a fun, creative activity that can either be done in the classroom or can be sent home with kids for them to create masterpieces at home. It is a perfect activity to bring out the inner artist and to provide gifts and collectable keepsakes for family and friends.

With Group bookings and Fundraisers we first need to establish a few things on how you would like to run it, so here is a rundown on things we will need to know to get started and will all be established through our Group Booking Form such as:

**1. When you want to start the activity** - Once you choose a date we can then draw up a timeline, based on the activity, and whether you use our templates or print your own, payments and production of plates and postage. But important to note that we will need up to 3 weeks once I have received payment and artwork to produce the plates (the time based on peak season can vary from 1 -3 weeks), and then allow up to 2 weeks for postage (it is quite slow at the moment). Note peak period is from October through to December.

**2. You choose what products you want to offer** - the most popular is the 20cm polymer art plate, we also have placemats, fridge magnets, keyring, mugs and coaster sets which can be added – depending on what items you choose some use the same artwork template and others require their own ie plate, keyrings, round coasters and magnets can use the same template, then mugs, placemats, square magnets and coasters use different templates.

**3. If this is a fundraiser – then how much do you want to make per item?** - you decide on the price, most people add \$5 per plate the plates cost \$20 so the price on the order form would be **\$25 per plate**, based on what products you want and how much fundraising you want to make per item we will send you an order form specially designed for your school.

The parents can buy multiple items or the child can do multiple designs (we can add this on the order form).

**4. How do you want to pay?** - Again we have a few options and these details will be added to the order form that we design for your parents. The options are:

**A.** ToucanDoo invoices the kindy and the kindergarten pays the invoices (so parents pay the kindergarten)

**B.** The parents can pay ToucanDoo directly via PayPal, Direct Debit or Credit Card (I would invoice them through Square for this final option).

So what happens with option B is once all parents have paid, I send you/the kindy back the fundraising amount via Direct Debit.

Note Option B does require the school to help get the parents to pay on time.

**5. Art Templates options** - Firstly we need to know approximately how many kids will be doing the activity (with group bookings we have a minimum of 10).

We have a few template options:

**A.** I send you the templates - the advantage of this option is that the templates we have are on a thicker card stock, which means that you can use paint on them as well as draw with coloured pencils, felt tip pens, crayons, stickers and collage (this would be my recommended option), I would send you some extras.

or

**B.** You can download and print the template yourself (making sure you follow our print instructions) if you do this the plate costs \$19 however, this means you can only draw with coloured pencils, felt tip pens, crayons, stickers and collage (NO PAINT). (But you can add that extra \$1 into the fundraising amount making \$6 per plate). It is worth noting that if you can print on card stock then you can also paint as well.



When the artworks have been finished you have another 2 options:

**A.** Send the physical template with art on it to me via mail (post)

or

**B.** Scan the artwork back to us (again using our instructions) this must be done at high resolution and saved as high quality jpeg files (I can organise a dropbox link or can be sent via WeTransfer)

**6. Where to do children do the activity** - the choices are at school in the classroom or the child can take it home. I recommend doing it in school as an activity, it is a little easier to navigate and ensures we stick to our timeline.

**7. Production** - Once we receive all the artwork files and payment has been made, we make all the plates (up to 3 weeks) and post them out to you (approx 2 weeks)

Depending on the age group you can do handprints, footprints, self-portraits, draw family, finger-painting or you can use collage and stickers too, we can also work with digital artworks as we know this is now very popular with some of the older kids.

We know kids have beautiful big imaginations so let them use them, maybe set a theme of all things in the ocean, or space, or the environment, or the big outdoors!

We can also add the **kindy/organisations logo** on the plate as an option (you supply a high-resolution artwork file of the logo and we apply, which I think can look quite good and adds to the memorabilia of the plate.

There are some limitations such as, we cannot do fluro colours, so if you do use them, the colours will change during the print process, we also cannot print glitter, holographic or metallic surfaces, it just doesn't transfer well with the process we use to make the plates. Also noted that there are some colour changes due to the process, but where possible we try and keep the artwork vibrancy.

If you would like to be sent out a **SAMPLE PACK** (for a small fee to cover postage) **[CLICK HERE](#)** so that we can arrange to send one out to you, so you can check out the quality and show the board to get them back you.

If you want to see some creative ideas to help your teachers or parents then click on our **[GALLERY](#)**. Also, see the

**[DOS AND DON'TS](#)** to help work out what works and what doesn't.

Minimum quantity order of 10 plates to qualify for a fundraising booking.

If you would like to book a Fundraiser or Group booking activity please **[CLICK HERE](#)** to fill out all the details in the booking form.